

March 31, 2015

<b>DIRECTIVE:</b>	<b>JOB CORPS PROGRAM INSTRUCTION NOTICE NO. 14-27</b>
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**TO:** ALL JOB CORPS NATIONAL OFFICE STAFF  
ALL JOB CORPS REGIONAL OFFICE STAFF  
ALL JOB CORPS CENTER DIRECTORS  
ALL JOB CORPS CENTER OPERATORS  
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS  
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

**FROM:** LENITA JACOBS-SIMMONS  
National Director  
Office of Job Corps

**SUBJECT:** Global Youth Service Day and Earth Day 2015

1. Purpose. To provide information, resources, and partnership opportunities for Global Youth Service Day (GYSD), and Earth Day 2015.
2. Background. Established in 1988, GYSD is the largest worldwide service event dedicated to children and youth. GYSD is commemorated each year in more than 100 countries, and is organized through [Youth Service America](#). Earth Day was founded in 1970 by Gaylord Nelson, then a U.S. Senator from Wisconsin, and is celebrating its 45<sup>th</sup> anniversary this year.

The first Earth Day led to the creation of the United States Environmental Protection Agency, and the passage of key environmental protections like the Clean Air Act. GYSD and Earth Day mobilize millions of people nationally and internationally to improve their communities through service and service-learning. Both events give Job Corps students and staff opportunities to participate in activities that support a more sustainable world.

Job Corps centers participate in GYSD and Earth Day each year in April. This year, GYSD is observed April 17-19, and Earth Day is observed April 22 or during the week of April 20, 2015. Job Corps centers are encouraged to focus their 2015 GYSD and Earth Day activities on improving community resilience to changes in economic and environmental conditions.

Resilience is defined as the ability to withstand adversity, rebuild, and respond to change. Examples of projects include creating a community food garden, rebuilding and supporting disaster prevention, restoring natural habitats, planting trees, and the like. (Note: National Arbor Day, which celebrates the importance of trees, also is commemorated this year during the week of April 20.) **Job Corps students and staff are encouraged to conduct their GYSD- and Earth Day-related activities and events between April 15 and April 24.**

There are many ways to participate – from community-based, service-learning projects to projects and campaigns on center, to working with local organizations to develop a project/campaign. Job Corps centers may also contact their areas' GYSD lead-agency points of contact to explore additional partnership opportunities (see Attachment A). Excellent resources are available online (Attachment A); students and staff members may use these to develop additional ideas.

3. Action. Center Directors should ensure this Program Instruction Notice and all attachments are provided to appropriate staff, and should appoint GYSD and Earth Day Coordinators for center-wide engagement. Recipients of this Information Notice should coordinate with Center Directors and GYSD/Earth Day Coordinators as soon as possible to initiate planning activities.

Pictures of students, staff and mentors participating in GYSD/Earth Day 2015, accompanied by one paragraph of descriptive language for each photograph, should be forwarded to Curtis Massey at [massey.curtis@dol.gov](mailto:massey.curtis@dol.gov) with the subject line "GYSD/Earth Day 2015" by **May 8, 2015**. Please include the name of the Job Corps center, name and contact information of coordinator(s).

Coordinators should collect and maintain information on numbers of students, staff, volunteers, mentors, employers, and organizations who participated in 2015 Groundhog Job Shadow Day, GYSD, and Earth Day activities along with the center for inclusion in the "Job Corps Center Annual Service Day Survey."

The "Job Corps Center Annual Service Day Survey" can be found online at <https://www.surveymonkey.com/s/Y3WSCJ5> beginning April 24, 2015. **The survey should be completed by May 8, 2015.**

Centers also are encouraged to post their projects on the GYSD Web site at [www.gysd.org](http://www.gysd.org), and contact the nearest lead-agency point of contact to register for an event.

4. Expiration Date. May 8, 2015.

5. Inquiries. Inquiries should be directed to Curtis Massey at (202) 693-3096 or [massey.curtis@dol.gov](mailto:massey.curtis@dol.gov); or Andrea Kyle Bobrik at (202) 693-3096 or [kyle.andrea@dol.gov](mailto:kyle.andrea@dol.gov).

#### Attachments

- A – Global Youth Service Day/Earth Day Suggested Resources
- B – Best Practices
- C – Enhancing Public Awareness of Job Corps
- D – Media Advisory Template
- E – Sample Job Corps GYSD Release