MEDIA ADVISORY TEMPLATE

(Print on your letterhead)

Date

Contact Information: (*Your Name*)

Organization

Phone Number

MEDIA ADVISORY

LOCAL JOB CORPS STUDENTS PARTICIPATE IN

GLOBAL YOUTH SERVICE DAY/EARTH DAY

CITY, St. - Students from the (*fill in your center name here*) will join young adults around the world to give back to their community through Global Youth Service Day (GYSD)/Earth Day. GYSD, sponsored by Youth Service America, is an annual event that highlights and celebrates the contributions and volunteer efforts of young people. In addition to recognizing the year-round service of young volunteers, GYSD aims to recruit a new generation of participants and encourage them on a lifelong path of civic commitment. Earth Day 2015 is celebrating its 45th anniversary this year, and was founded by former Senator Gaylord Nelson from Wisconsin to put focus on saving the environment. (*Provide specifics about your center's event here.*) FOR EXAMPLE: April X, Potomac Job Corps students will help clean up and paint rooms at Hyde Elementary School.

WHO: Job Corps students (*provide* #) and (*indicate any other partner organizations or volunteers, as well as any VIPs*). See attached for list of Job Corps student participants.

WHAT: Global Youth Service Day/Earth Day

WHEN: April 17th – 24th 2015 (*Indicate specific date/times as appropriate.*)

WHERE: (*Indicate location[s] where Job Corps students will be volunteering.*)