

August 25, 2014

DIRECTIVE: JOB CORPS PROGRAM INSTRUCTION NO. 14-08
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
 ALL JOB CORPS REGIONAL OFFICE STAFF
 ALL JOB CORPS CENTER DIRECTORS
 ALL JOB CORPS CENTER OPERATORS
 ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
 ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

FROM: Lenita Jacobs-Simmons
 Acting National Director
 Office of Job Corps

SUBJECT: Job Corps' 50th Anniversary Celebratory Video and Presidential Message

1. Purpose. To provide the Job Corps community with a 50th Anniversary Celebratory Video and official Presidential Message for use during and in support of 50th Anniversary events.
2. Background. Job Corps has much to celebrate in its 50-year history. Since 1964, Job Corps has provided approximately 2.7 million young people with the education, skills, and credentials needed for rewarding careers. As Job Corps celebrates this historic anniversary, it works to position itself in a forward-looking manner, and continues to prepare new students for the 21st -century workplace.

Center Activities

Through April 2015, centers are encouraged to develop 50th Anniversary celebratory activities that include students, staff, alumni, political leaders, and community partners.

Many activities will feature opportunities to display the 50th Anniversary Celebratory Video. The video is available for download at www.jobcorps50thanniversary.org. The Web site is password-protected. Password: JC1964!

The Presidential Message acknowledging the signing of the Economic Opportunity Act, which established Job Corps, can also be used during celebratory activities. Centers are encouraged to read and display this statement. In doing so, please be sure to adhere to the guidelines provided for its use.

3. Reference. Further documentation regarding Job Corps' 50th Anniversary guidance can be found at the Job Corps Community Web site, and at www.jobcorps50thanniversary.org.

4. Action. All Center Directors should provide guidance to center staff as appropriate. The video should be used to complement 50th Anniversary activities, and to further inform students, staff, alumni, political leaders, and community partners on the origins, history, and future of the program. The Presidential Message should be highlighted during center celebrations.
5. Expiration Date. Until superseded.
6. Inquiries. Inquiries should be directed to Stephanie Fichter at (202) 693-3732 or fichter.stephanie.a@dol.gov.