



July 20, 2010

<b>DIRECTIVE:</b>	<b>JOB CORPS PROGRAM INSTRUCTION NO. 10-04</b>
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**TO:** ALL JOB CORPS NATIONAL OFFICE STAFF  
ALL JOB CORPS REGIONAL OFFICE STAFF  
ALL JOB CORPS CENTER DIRECTORS  
ALL JOB CORPS CENTER OPERATORS  
ALL NATIONAL TRAINING AND SUPPORT ONTRACTORS  
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

**FROM:** EDNA PRIMROSE  
National Director  
Office of Job Corps

**SUBJECT:** American Recovery and Reinvestment Act Employer Brochure

1. Purpose. To inform the Job Corps community about the American Recovery and Reinvestment Act (ARRA) employer brochure.
2. Background. The National Office developed an ARRA employer brochure that is designed for use by center directors, outreach & admissions and career transition services staff. The ARRA employer brochures will be distributed to the centers and Career Transition Services agencies over the next few weeks.

The brochure focuses on the green skills that Job Corps graduates are gaining in the Advanced Manufacturing, Automotive and Machine Repair, and Construction career pathways, and the benefits this expanded training offers employers. In addition, the brochure provides general information on Job Corps, employer partnerships, the emerging green economy, and centers' green cultures.

Please use the ARRA brochures to market the program's green training, and to build relationships with potential and current employers, your local chamber of commerce, or potential green work-based learning partners. All photos are of real Job Corps students, with many of them featuring students in hands-on green training.

3. Action. Addressees are to ensure this Instruction Notice is distributed to all appropriate staff.
4. Expiration Date. Until superseded.
5. Inquires. Inquiries should be directed to Linda Marshall at (202) 693-3106 or [marshall.linda@dol.gov](mailto:marshall.linda@dol.gov) or [ojc.arra@dol.gov](mailto:ojc.arra@dol.gov).