

May 16, 2007

DIRECTIVE:	JOB CORPS PROGRAM INSTRUCTION NO. 06-30
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TO: ALL JOB CORPS REGIONAL DIRECTORS
ALL JOB CORPS CENTER DIRECTORS

FROM: ESTHER R. JOHNSON, Ed.D.
National Director
Office of Job Corps

SUBJECT: Job Corps Youth Ambassador Nominations

1. Purpose. To announce the Job Corps Youth Ambassador (JCYA) initiative and to outline the nomination process.

2. Background. This initiative proposes the creation of a student speakers' bureau, or "ambassadors" program, to introduce Job Corps to potential workforce and recruitment partners and to reinforce the message with existing partners that Job Corps is a vital resource for workforce recruitment. Ideal ambassadors will be current Job Corps students training in high-growth career areas, students in advanced training programs, and/or students pursuing higher education beyond Job Corps.

Youth ambassadors will share their Job Corps experiences and success stories with select groups of industry and business organizations and all other relevant audiences. Their stories will help recruit new students and educate target audiences about the benefits of Job Corps. A related goal is to have these ambassadors trained and prepared to travel with the National Director for speaking engagements and presentations when needed.

3. Ambassador Selection Criteria. In keeping with the effort to focus on advanced career training and higher education, it will be important to choose students training in high-growth career areas, students in advanced training programs, and/or students pursuing higher education beyond Job Corps.

Applicants should be selected based on the following criteria:

- a. ability to maintain a professional attitude and appearance and/or willingness to be trained to do so;
- b. accomplishments while in the Job Corps program (academics and career technical training);
- c. ability to provide a moving success story (a “then and now” synopsis);
- d. ability and willingness to travel; and
- e. availability to serve as ambassador for his or her length of stay in the program.

4. Action.

a. Center Directors should:

- (1) inform all staff about the Job Corps Youth Ambassador initiative and solicit recommendations; and
- (2) ensure that recommendation forms are submitted to the appropriate Regional Office by **May 31, 2007**.

b. Regional Directors should:

- (1) review applications according to the selection process outlines; and
- (2) submit two applications to the National Office by **June 15, 2007**.

c. Addressees are to ensure that this Program Instruction is distributed to all appropriate staff.

5. Expiration date. June 15, 2007.

6. Inquiries. Inquiries should be directed to Crystal Woodard at (202) 693-3162 or woodard.crystal@dol.gov.

Attachment

Jobs Corps Youth Ambassador Program - Recommendation Form