# 2012 Universal Safety Week Contest Criteria

All entries (poster, essay, and video) should reflect this year's safety theme "Defy Distraction ... Stay Alert and Don't Get Hurt." The winning poster, essay and video will be displayed during the U.S. Department of Labor's Safety Day in Washington, DC.

Some examples to help develop entries for the contest include:

- The dangers of cell phone usage and texting while driving;
- The importance of wearing Personal Protective Equipment (PPE);
- Preventing slips, trips and falls, and related injuries; and
- Avoiding violence and conflict with peers.

**Poster criteria:** Posters should be no larger than 24" x 24". Designs should be submitted on construction paper mounted on quality tag board, poster board, or heavy paper.

Suggestions for designing posters:

- Use bright colors and/or other items that immediately catch one's attention;
- Use pictures, touchable items, varying materials;
- Be creative in conveying the safety theme, but make sure it is easily understood; and
- Lamination is not permitted.

**Essay criteria:** Essays should be no more than 300 words, typed double-spaced using Times New Roman 12-point font.

#### Video criteria:

- Video should be no more than 5 minutes in length
- Videos should be submitted on CD or via electronic link

All entries will be judged based on:

- Creativity/originality; and
- Relevance to the Job Corps program and/or center.

Securely fasten a 3" x 5" card to each entry, and include the following information:

- Name of student(s) responsible for poster/essay/slogan/video
- Name of Job Corps center
- Student's (s') Career Technical Training program
- Date student(s) entered the Job Corps program
- Date student(s) entered the Job Corps center
- Center's point of contact (name, title, telephone number, and e-mail address)

- 5" x 7" photograph of the student(s) responsible for poster/essay/slogan/video
- Title/theme of poster (if applicable)

## **Contest Timelines**

#### Centers

- (1) Each center should conduct a center-wide poster, essay, slogan and video contest and select one poster, one essay, one slogan and one video to be submitted to your Regional Office for the next level of judging.
- (2) Centers should submit their winning poster, essay, slogan and video to their respective Regional Office no later than Friday, April 27, 2012.

## **Regional Offices**

- (1) Each Regional Office should select one winning poster, one winning essay, one winning slogan and one winning video from the entries submitted by the centers, for National Office judging.
- (2) Regional Offices should send winning poster, essay, and video to the National Office **no later than Friday, May 18, 2012**.

U.S. Department of Labor Office of Job Corps 200 Constitution Avenue NW, Room N4507 Washington, DC 20210 Attn: Curtis Massey

### **National Office**

- (1) The National Office will review entries from the Regional Offices only. The National Office will not accept any entries received directly from centers.
- (2) A team consisting of members from the Occupational Safety and Health Administration (OSHA) and Job Corps National Office will select one winner for each category.
- (3) The winner of each category will be announced by June 1, 2012 and will be featured during this year's DOL Safety Day in Washington, DC.

<u>Note</u>: Entries received in the National Office after May 18, 2012, will not be considered.