

Earth Day Every Day **Suggested Activities and Resources**

Centers are strongly encouraged to develop and submit an *Earth Day Every Day* Journal to the National Office of Job Corps, for recognition on the Job Corps Community website and by the Job Corps National Director. Suggestions for center Earth Day activities and additional information are below.

- *Tree Planting* – The Arbor Day Foundation (www.arborday.org) will provide to Job Corps centers 10 free trees specific to each center's geographic region and climate. These trees will be shipped directly to centers that obtain a \$10.00 membership in the Arbor Day Foundation. (The Student Government Association environmental fund is an excellent source for establishing center membership in the Foundation.)

In keeping with tree-planting ceremonies held in 2010, centers may continue that ceremony on Earth Day 2011 by planting additional trees at or near the same area, or in new areas on center. For each tree planted, the center may make a commitment to a specific type of environmentally friendly action, and the tree will serve as a token of that ongoing commitment. (Examples of actions worthy of commitment include energy conservation, water conservation, waste diversion, recycling, organic gardening, composting, etc.)

- *Journal* – Establish an *Earth Day Every Day* Journal for your Job Corps center, and include environmental actions and initiatives that have occurred on center since the inception of the *Earth Day Every Day* campaign and that you wish to highlight. Include photographs as appropriate, impacts made, quotes from students and staff, stories, best practices, and any other information that may tell your center's green story. Feel free to be creative!

After Earth Day 2011 on April 22, and before June 1, 2011, submit your Journal electronically to the Job Corps National Office (kyle.andrea@dol.gov). Journals will be reviewed and highlighted on the Job Corps Community website within 30 days of submission. Participating centers will receive special recognition from the Job Corps National Director, and also will be recognized in national communications.

- *Photographs for Journal* – Take photographs of tree-planting/dedication ceremonies that are conducted on Earth Day 2011. Include a photograph(s), along with photos from last year's ceremony (trees and tree markers), in your *Earth Day Every Day* Journal.
- *Nature Photography Show* – Continue to convey the beauty of nature through photography by holding a student nature photography show. Shows could be

held quarterly, to convey nature through all of its seasons. Invite local media and community organizations. Display photographs throughout the center. Add these and other events to your center's *Earth Day Every Day* Journal throughout the year.

- *Record Number of Participants* – Be sure to make a note of the number of participants from Job Corps and from outside organizations, to include that information in the online survey for Global Youth Service Day and Earth Day events.