

March 15, 2011

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 10-69
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
ALL JOB CORPS REGIONAL OFFICE STAFF
ALL JOB CORPS CENTER DIRECTORS
ALL JOB CORPS CENTER OPERATORS
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

FROM: EDNA PRIMROSE
National Director
Office of Job Corps

SUBJECT: Partnership for Public Service Video Contest

1. Purpose. To provide information and resources for participation in a public service video contest in honor of Public Service Recognition Week.

2. Background. Public Service Recognition Week, hosted annually by the Partnership for Public Service and the Public Employees Roundtable, is an annual celebration of the men and women who serve our nation as federal, state, county, and local government employees. Throughout the nation and around the world, public employees use Public Service Recognition Week to educate citizens about the many ways in which the federal government serves citizens by providing essential or needed services that benefit us all.

The Partnership for Public Service has launched a video contest as part of Public Service Recognition Week. The contest is open to U.S. residents over the age of 18 (Attachment A). Job Corps students over the age of 18 and staff are encouraged to participate by creating a short video – up to five minutes in length – depicting the value of government employees and/or what our nation would be like without them.

The Partnership for Public Service and the Public Employees Roundtable will award cash prizes to two winners: one overall winner will be chosen by the Public Service Partnership, and one people's choice award will be chosen by online viewers. Contestants are encouraged to ask their family and friends to vote for their video once it is approved by the Partnership staff.

3. Action.

- a. To participate in the contest, post your video by **midnight EST on April 17, 2011.**

- b. For details on posting your video, eligibility and guidelines, ideas and suggestions, and cash prizes, see Attachment B.
- c. The sooner your video is submitted and approved, the sooner friends and family can begin voting for your entry. (The people's choice award goes to the entry with the most votes.)
- d. Timeline after the April 17 deadline:
 - (1) Voting continues through April 25.
 - (2) Judging of videos takes place April 26-28.
 - (3) Winners are notified on April 29.

Center Directors should ensure this information is provided to the appropriate center staff. Addressees are to ensure this Information Notice is distributed to all appropriate staff.

4. Expiration Date. Until superseded.

5. Inquiries. Inquiries should be directed to Linda Marshall at (202) 693-3106 or marshall.linda@dol.gov; or the PSRW staff at psrw@ourpublicservice.org or (202) 775-9111.

Attachment

A – Public Service Video Contest Poster

B – Public Service Video Contest Overview and Guidelines