



“The success of this Gover Nation, depends in the la career services. In foreig technology, and a host of unprecedented importan dependent on their sense their competence and en

[HOME](#)[CELEBRATION TOOLKIT](#)[VIDEO CONTEST](#)[ABOUT US](#)[PARTNERS](#)[SPONSORS](#)

2011 Public Service Recognition Week Video Contest

Overview

Public Service Recognition Week was created in 1985 as a way to honor the men and women who serve our nation as federal, state, county and local government employees and help ensure that the United States government is the best in the world.

Government employees provide essential services and benefits including disease prevention, public safety and security, education, transportation, veterans' care and more. In an effort to increase awareness of their importance in a light-hearted yet thought-provoking way, we are issuing a national challenge, asking filmmakers from all walks of life to create a short video depicting the value of government employees and/or what our nation would look like without them.

Contestants will be required to [post their video entries on Vimeo](#) and will be encouraged to have their family and friends vote for their video. We will award prizes to two contestants—one overall winner to be selected by the Partnership for Public Service and its sponsors and one to the entry with the most number of “likes” on Vimeo, who will receive a people's choice award.

Assignment Summary

The Partnership for Public Service (“Partnership”) is launching a creative challenge to recognize government employees!

Have you ever stopped to think about what government employees do each day and what would happen if they simply stopped doing their jobs? We want citizens across America to recognize the importance of

government employees to our daily lives and comfort. According to the U.S. Bureau of Labor Statistics, in 2008 there were approximately 10.3 million local, state, and federal government employees located throughout the country. These public servants provide essential services that many Americans take for granted such as disease prevention, public safety and security, education, transportation, veterans' care, national defense, clean water, waste management, environmental protection, airline safety, disaster preparedness, and more.

Like employees everywhere in this difficult financial climate, civil servants are expected to do more with less and are making personal sacrifices to work for the public good. They deserve recognition and gratitude from the citizens they serve. Your objective is to make a video that recognizes the importance of public servants and celebrates the work they do each day to improve our communities, states, nation, and world.

Challenge:

Create a video, not to exceed five minutes in length, depicting the value of government employees and/or what a day without them might look like. We want you to consider: Whether behind the scenes or directly in the public eye, what vital services do government employees perform on behalf of the American people each day? What would happen if they simply disappeared? Using words and images, demonstrate the services provided by public employees and/or what the United States might look like without them.

Thought-Provoking Ideas and Suggestions:

- Who are public servants? Examples include: astronauts, park rangers, medical providers, public defenders, soldiers, transportation and security agents, police officers, mail carriers, teachers, firefighters, public transit workers, and librarians
- What essential services do government employees provide to communities? Examples include: national defense, disease prevention, public safety, disaster preparedness, education, environmental protection, drug control, transportation, disability resources, food safety, identity theft protection, cyber-attack defenses, veteran's health care, and social security
- How is the work they do important to you and your community?
- What would happen if public employees stopped doing their jobs? Consider the number of people affected by this and how you and they would get by.
- Visit governmentisgood.com to learn about the different ways government laws and programs impact your daily life.
- Visit makingthedifference.org to find information about various federal jobs.
- Visit statelocalgov.net for a directory of state agencies and city and county governments nationwide. This will give you an idea of the various governmental departments and programs serving your region.
- Visit servicetoamericamedals.org to learn about federal workers who have made significant contributions to our country.

Eligibility and Guidelines:

- You must be at least 18 years of age, or age of majority in your state of residence, and a valid U.S. citizen resident in the 50 United States or the District of Columbia to enter. Employees or the immediate family of or persons living in the same household of employees of the Partnership are not eligible to enter or win.

- You must create a Vimeo account (if you do not already have one) and agree to abide by the Partnership's [Terms and Conditions](#).
- Your video should not exceed five minutes in length and can be funny, ironic, satirical, serious, thoughtful, or somber.
- Any music used in your video must either be your original work to which you own all rights or must be legally licensed from an accredited site to permit its use by you and the Partnership in connection with this contest and for all other uses contemplated hereunder and in the [Terms and Conditions](#). You agree to provide a copy of such license if requested by the Partnership.
- Be positive! Remember that our goal is to honor public servants and only videos with a positive message will be accepted.
- Your video and message must be your original creation, and must not have been entered into any prior contest or competition, or previously awarded a prize.
- Your video may not include violence, profanity, or inappropriate behavior, infringing material, unsafe behavior or situations, nudity, pornographic images or explicit sexual themes, graphic violence, defamatory or libelous statements or material considered infringing of any party's intellectual property or other rights or otherwise illegal. Videos containing any such aspects and/or that are in violation of law or otherwise deemed by the Partnership, in its sole discretion, to be prejudicial to the Partnership or inappropriate in any way will be disqualified.
- Videos should be uploaded to vimeo.com/groups/psrw. Videos must be received by Midnight EST on April 17, 2011 to be considered. The Partnership will not acknowledge receipt of a video.
- All videos will be reviewed to ensure that the content is relevant and appropriate. Voting will begin on Vimeo once your video is accepted and will continue for one week after the submission deadline (Midnight EST on April 17, 2011). The entry with the most number of "likes" will receive a people's choice award so be sure to ask your family/friends to vote for your video.
- Winners will be notified on or about April 29, 2011 using contact information provided on your Vimeo registration.

Judging Criteria:

Two winners will be selected for this competition – one overall winner and one people's choice award, which will be given to the video that obtains the highest number of "likes" on Vimeo. If the overall winner has also received the most number of likes, the people's choice award will go to the runner-up. Each winner will receive a cash prize of \$1,000.

The overall winner will be judged by a panel of judges designated by the Partnership based on the following criteria:

- Content and Clarity of Message: How the entry communicates the indispensable value and importance of government employees
- Creativity: The originality, innovation, and imagination demonstrated in the entry
- Public Opinion: How the entry was received by the public which will be based on the number of votes obtained on Vimeo

How to Enter:

Create a Vimeo account (if you do not already have one) and upload your video to vimeo.com/groups/psrw. All participants must accept and abide by our [Terms and Conditions](#).

Timeline:

March 1, 2011

Video contest launched. Voting begins once your video is approved.

April 17 at Midnight EST

SUBMISSION DEADLINE!* All video entries must be submitted via vimeo.com/groups/psrw.

April 18 at 12:00 p.m. EST – April 25 at Midnight EST

Voting continues! Ask your friends and family to vote for your video.

April 26-28

Judging of videos

April 29

Winners notified

May 1

Select entries may be played during a pre-game sponsor reception at the Washington Nationals game

May 2, 2011

Winners will be announced on our website(s), on Twitter and Facebook, and through Media outreach efforts

**Please note: voting begins as soon as your entry is submitted and approved, so the sooner you finish, the more votes you can receive! Remember, the entry with the most number of "likes" will receive the people's choice award.*

© 2011 Partnership for Public Service