



PUBLIC SERVICE VIDEO CONTEST

CREATED BY THE PARTNERSHIP FOR PUBLIC SERVICE
IN HONOR OF PUBLIC SERVICE RECOGNITION WEEK

WHAT IS PUBLIC SERVICE RECOGNITION WEEK?

Public Service Recognition Week was created in 1985 as a way to honor the men and women who serve our nation as federal, state, county and local government employees and help ensure that our government is the best in the world.

WHAT IS THE COMPETITION?

- Create a video that recognizes the importance of public servants and celebrates the work they do each day to make our world a better place.
- The videos should reflect: what value do government employees provide the American people? Or, what would our nation look like without them?

WHY IS THIS IMPORTANT?

- There are approximately 10.3 million local, state, and federal government employees in the U.S. who provide essential services such as clean water, waste management, airline safety, disease prevention, disaster preparedness, and more!
- Have you ever stopped to think about what would happen if government employees—medical providers, mail carriers, sanitation workers, police officers, fire fighters, public transit workers, and teachers—simply disappeared?

REQUIREMENTS:

- Your video should be less than five minutes long and must have a positive message.
- Your video must not include violence, profanity, or inappropriate behavior.
- You must be a legal U.S. resident and at least 18 years of age.

WHERE SHOULD I SUBMIT MY VIDEO?

Upload your video to:

<http://vimeo.com/groups/psrw>

Voting will begin once your video is approved and will continue for one week after the submission deadline.

PRIZES:

- Two winners will be selected: one overall winner and one people's choice, which will be awarded to the video that obtains the most number of "likes" on Vimeo
- Each winner will receive a cash prize of \$1,000

SUBMISSION DEADLINE:

April 17, 2011 at midnight EST

VISIT PSRW.ORG TO READ THE FULL ASSIGNMENT SUMMARY



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