

March 10, 2011

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 10-67
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
ALL JOB CORPS REGIONAL OFFICE STAFF
ALL JOB CORPS CENTER DIRECTORS
ALL JOB CORPS CENTER OPERATORS
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

FROM: EDNA PRIMROSE
National Director
Office of Job Corps

SUBJECT: Earth Hour 2011

1. Purpose. To provide information and resources regarding Earth Hour 2011, and to encourage participation to increase awareness about the need for sustainable energy use and action on climate change.

2. Background. Earth Hour is a global climate change event in which tens of millions of citizens, businesses, and government leaders from all corners of the world turn off their lights. This year, Earth Hour will take place on Saturday, March 26, at 8:30 p.m. local time.

Earth Hour began in Sydney, Australia, in 2007 when 2.2 million homes and businesses switched off their lights for one hour. Earth Hour 2010 was the biggest Earth Hour ever, with a record 128 countries and territories joining the global display in support of climate action. Iconic buildings and landmarks from Asia Pacific to Europe, and Africa to the Americas, switched off lights. People across the world from all walks of life turned off their lights and came together in celebration and contemplation of one thing we all have in common – our planet.

Earth Hour has raised awareness of sustainability issues, but there is more to it than switching off lights for one hour once a year. It is all about people demonstrating their common commitment and working together to create a better future.

This Earth Hour, go beyond the hour after the lights go back on by thinking about what else you can do to make a difference, and by setting your sights on Job Corps Earth Day projects and activities. These activities will be held in conjunction with Earth Day 2011 (April 22nd), and the Job Corps *Earth Day Every Day* initiative – all part of Job Corps' actions to increase environmental awareness and advance sustainability principles across the program. Please watch for an Instruction Notice on these upcoming events.

3. Resources. Job Corps centers are encouraged to participate in this global event by planning activities with local communities. Resources and support downloads can be found at www.earthhourus.org.
4. Action. Addressees are to ensure this Information Notice is distributed to all appropriate staff.
5. Expiration Date. March 28, 2011.
6. Inquiries. Inquiries should be directed to Linda Marshall at (202) 693-3106 or marshall.linda@dol.gov. Additional information on Earth Hour is available on the website www.earthhourus.org.