

March 10, 2010

<b>DIRECTIVE:</b>	<b>JOB CORPS INFORMATION NOTICE NO. 09-74</b>
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**TO:** ALL JOB CORPS NATIONAL OFFICE STAFF  
ALL JOB CORPS REGIONAL OFFICE STAFF  
ALL JOB CORPS CENTER DIRECTORS  
ALL JOB CORPS CENTER OPERATORS  
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS  
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

**FROM:** LYNN A. INTREPIDI  
Interim National Director  
Office of Job Corps

**SUBJECT:** Global Youth Service Day 2010

1. Purpose. To provide information and materials about Global Youth Service Day (GYSD) 2010.

2. Background. GYSD is scheduled for April 23–25, 2010 and is the largest service event in the world. This event provides a wonderful opportunity to heighten awareness of Job Corps and the positive impact the program has on youth in terms of academic and career training, life and employability skills, and volunteerism. It provides an opportunity to organize and highlight Job Corps students' efforts to give back through community service.

Over the past 21 years, GYSD has brought together more than 40 million people in thousands of communities worldwide. GYSD 2010 marks the 22nd anniversary of this annual celebration of youth service and leadership and is expected to involve millions of young people and youth organizations across the country. Youth Service America coordinates GYSD as part of a national education campaign. The GYSD mission is threefold: to recognize the year-round service and volunteering efforts of young Americans; to recruit a new generation of participants and supporters of youth services; and to promote young people as resources in their communities.

This will be the 12th year Job Corps has served as a national partner alongside a wide range of organizations such as America's Promise, the American Association of Community Colleges, the American Red Cross, Big Brothers Big Sisters of America, City Cares, the National Education Association, and the U.S. Conference of Mayors. Last year 15,729 Job Corps students and staff from 115 centers participated in GYSD.

3. Resources. To facilitate your participation in GYSD, materials created specifically to assist with planning your event can be found attached or online at the Job Corps Community Web site, which is accessed through Citrix. These resources include:

- a. a compilation of “best practices” reported by Job Corps participants (Attachment A);
- b. tips on enhancing public awareness of Job Corps (Attachment B);
- c. a media advisory template (Attachment C);
- d. a sample Job Corps news release for after the event (Attachment D);
- e. talking points to promote your event (Attachment E); and
- f. U.S. Department of Labor (DOL) photo/moving image release forms for your students to sign that indicate they are willing to have their likeness used and published (Attachments F and G).

The GYSD 2009 Final Report is also available online at the Job Corps Community Web site. Additional materials to help with your event can be downloaded at: <http://www.ysa.org/nysd/resource/planning.cfm>.

4. Action. Center directors should ensure that this information and all other GYSD resource materials are provided to the person on staff who handles community relations activities so that planning may begin as soon as possible.

We ask each center to submit the results of their GYSD activities using an online survey form. This form can be found at <http://www.zoomerang.com/Survey/?p=WEB22A9V9CTZ9D>. To support compilation of the national and regional reports, centers must complete the survey no later than May 7, 2010.

Addressees are to ensure this Information Notice is distributed to all appropriate staff.

5. Expiration Date. May 7, 2010.

6. Inquiries. Inquiries should be directed to Rachel Floyd-Nelson at (202) 693-3120 or [floyd-nelson.rachel@dol.gov](mailto:floyd-nelson.rachel@dol.gov).

#### Attachments

A – Best Practices

B – Enhancing Public Awareness of Job Corps

C – Media Advisory Template

D – Sample Job Corps GYSD Release—Send After Event

E – GYSD/Job Corps Talking Points for Media Questions/Interviews

F – Right to Use Photographic Likeness or Moving Images Release Form for Adult Students

G – Right to Use Photographic Likeness or Moving Images Release Form for Minors