March 20, 2009

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 08-35
TO:	ALL JOB CORPS NATIONAL OFFICE STAFF ALL JOB CORPS REGIONAL OFFICE STAFF ALL JOB CORPS CENTER DIRECTORS ALL JOB CORPS CENTER OPERATORS ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
FROM:	ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS ESTHER R. JOHNSON, Ed.D. National Director Office of Job Corps
SUBJECT:	Earth Hour 2009

1. <u>Purpose</u>. To provide information and resources about Earth Hour 2009.

2. <u>Background</u>. Earth Hour is a global climate change event in which tens of millions of citizens, businesses, and government leaders from all corners of the world will turn off their lights on Saturday, March 28 at 8:30 p.m. local time to make a statement about the urgent need for action on climate change.

Earth Hour began in Sydney, Australia, in 2007 when 2.2 million homes and businesses switched off their lights for 1 hour. In 2008, the message had grown into a global sustainability movement, with 50 million people switching off their lights. Global landmarks such as the Golden Gate Bridge in San Francisco, Rome's Coliseum, the Sydney Opera House, and the Coca Cola billboard in Times Square all stood dark. In 2009, Earth Hour is being taken to the next level, with the goal of 1 billion people switching off their lights as part of a global vote. Unlike any election in history, this vote transcends countries and reaches to the world.

Be watching for Job Corps Earth Day projects and activities to be launched on Earth Day 2009, April 22, including the *Earth Day Every Day* initiative, all part of Job Corps' actions to increase environmental and sustainability principles across the program.

3. <u>Resources</u>. Job Corps centers are encouraged to participate in this global event by planning activities with local communities. Resources and supporter downloads can be found at <u>www.earthhourus.org</u>.

4. <u>Action</u>. Addressees are to ensure this Information Notice is distributed to all appropriate staff.

5. <u>Expiration Date</u>. March 28, 2009.

6. <u>Inquiries</u>. Inquiries should be directed to Linda Marshall at (202) 693-3106 or <u>marshall.linda@dol.gov</u>. Additional information on Earth Hour is available on the Web site at <u>www.earthhourus.org</u>.