

March 12, 2009

DIRECTIVE:	JOB CORPS INFORMATION NOTICE NO. 08-33
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TO: ALL JOB CORPS NATIONAL OFFICE STAFF
ALL JOB CORPS REGIONAL OFFICE STAFF
ALL JOB CORPS CENTER DIRECTORS
ALL JOB CORPS CENTER OPERATORS
ALL NATIONAL TRAINING AND SUPPORT CONTRACTORS
ALL OUTREACH, ADMISSIONS, AND CTS CONTRACTORS

FROM: ESTHER R. JOHNSON, Ed.D.
National Director
Office of Job Corps

SUBJECT: Global Youth Service Day 2009

1. Purpose. To provide information and materials about Global Youth Service Day (GYSD) 2009.

2. Background. GYSD is scheduled for April 24–26, 2009, and is the largest service event in the world. This event provides a wonderful opportunity to heighten awareness of Job Corps and the positive impact the program has on youth in terms of academic and career training, life and employability skills, and volunteerism. It provides an opportunity to organize and highlight Job Corps students' efforts to give back through community service.

Over the past 20 years, GYSD has brought together more than 40 million people in thousands of communities worldwide. GYSD 2009 marks the 21st anniversary of this annual celebration of youth service and leadership and is expected to involve millions of young people and youth organizations across the country. Youth Service America coordinates GYSD as part of a national education campaign. The GYSD mission is threefold: to recognize the year-round service and volunteering efforts of young Americans; to recruit a new generation of participants and supporters of youth services; and to promote young people as resources in their communities.

For the past 11 years, Job Corps has served as a national partner alongside a wide range of organizations such as America's Promise, the American Association of Community Colleges, the American Red Cross, Big Brothers Big Sisters of America, City Cares, the National Education Association, and the U.S. Conference of Mayors. Last year 6,779 Job Corps students and staff from 56 centers participated in GYSD.

3. Resources. To facilitate your participation in GYSD, materials created specifically to assist with planning your event can be found attached or online at the Job Corps Community Web site, which is accessed through the Citrix Portal. These resources include:

- a. Global Youth Service Day 2008 Final Report (Attachment A);
- b. a compilation of “best practices” reported by Job Corps participants (Attachment B);
- c. tips on enhancing public awareness of Job Corps (Attachment C);
- d. media advisory template (Attachment D);
- e. a sample Job Corps news release (Attachment E);
- f. talking points to promote your event (Attachment F); and
- g. U.S. Department of Labor (DOL) photo release forms for your students to sign that indicate they are willing to have their photographic likeness used and published (Attachment G).

Additional materials to help with your event can be downloaded at:

<http://www.ysa.org/nysd/resource/planning.cfm>.

4. Action. Center Directors should ensure that this information and all other GYSD resource materials are provided to the person on staff who handles community relations activities so that planning may begin as soon as possible.

We ask each center to submit the results of their GYSD activities using an online survey form. This form can be found at: <http://www.zoomerang.com/Survey/?p=WEB228UVNMD2HU>. To support compilation of the national and regional reports, centers must complete the survey no later than **May 8, 2009**.

Addressees are to ensure this Information Notice is distributed to all appropriate staff.

5. Expiration Date. May 8, 2009.

6. Inquiries. Inquiries should be directed to Curtis Massey at (202) 693-3096 or massey.curtis@dol.gov. Additional information on GYSD is available on the Youth Service America Web site at www.ysa.org/nysd.

Attachments

A – Global Youth Service Day 2008 Final Report

B – Best Practices

C – Enhancing Public Awareness of Job Corps

D – Media Advisory Template

E – Sample Job Corps GYSD Release—Send After Event

F – GYSD/Job Corps Talking Points for Media Questions/Interviews

G – Right to Use Photographic Likeness (DOL photo release form)