

MEDIA ADVISORY TEMPLATE

MEDIA ADVISORY

(Print on your letterhead)

WHAT: National Youth Service Day is an annual, national event celebrated by youth organizations and young people around the country to recognize the year-round service and volunteering efforts of millions of young Americans; recruit a new generation of participants and supporters of youth service; and promote young people as resources to their communities. National Youth Service Day is sponsored by Youth Service America.

WHEN: Friday, April 20; Saturday, April 21; and Sunday, April 22. *(Indicate specific date/times as appropriate.)*

WHERE: *(Indicate location[s] where Job Corps students will be volunteering.)*

WHO: Job Corps students *(provide #)* and *(indicate any other partner organizations or volunteers, as well as any VIPs)*. See attached for list of Job Corps student participants.*

FOR MORE INFORMATION, CONTACT:

(Your Name)

(Organization)

(Phone Number)

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***SUGGESTION:** To personalize the story for the local media and build understanding of the Job Corps program, attach to the media advisory a list of all the Job Corps students taking part in the NYSD activity, including names, ages, hometowns, and trades.